

MEMORANDUM FOR RECORD

TO: Residents of the Neighborhoods of Greater Park Place - Norfolk
 FR: Charles Buki, czb
 RE: VEP Implementation [Cheat Sheet](#)
 DATE: February 1, 2012



As we are now definitively implementing the recommendations of the VEP that were co-created by you the residents and members of czb, it's a good opportunity to revisit a few key terms.

Term	Working Definition	Timetable
Immediate Objective	Breathing room sufficient for the market to begin growing again	
Breathing Room	Stability	2012-2015
Stability	The permanent disruption of disorder and resulting lack of predictability block by block, and its replacement by a new and prevailing sense of order and calm	
Intermediate Objective	Re-emergence of new, healthy normal (marketable) behaviors in the neighborhood	
Healthy, normal (marketable) behaviors	Behaviors that inspire confidence among residents to stay and reinvest and among non residents to visit and decide to move in	2013-2020
Long Term Objective	Healthy Community and Healthy Neighborhood	
Healthy Community and Healthy Neighborhood	A community of neighbors who work together to manage the neighborhood on a day to day basis to a successful outcome where it makes sense for residents to invest their time and energy and money to continually maintain and upgrade their homes and blocks and the neighborhood as a whole.	2015-2025
MARKET	WHO is there	
CAPACITY	The extent to which 'WHO' is there manages the neighborhood on a day to day basis to result in continual reinvestment (of time and energy and when feasible money)	
CONDITION	The resulting state of the houses, apartment buildings, streets, parks, yards, and other physical space, plus the resulting presence or absence of signs signaling resident care (from flowers to trash)	
IMAGE	The projected story the neighborhood's conditions send.	
Target Area	The area in the neighborhoods of Greater Park Place where there is the greatest concentration of marketable strengths, yet where challenges persist that need attention. This is the area where with a focused effort, stabilization and health can be achieved the fastest, and where health can be widened. 1. In Park Place it is the area inside Omohundro-Debree-38th to the mid-block of 30th and 29th. 2. In Lamberts Point it is the area inside 41st to 37th and between Bluestone and Parker	2012-2015
What should occur in the Target Area	- Intensive community policing with an emphasis on relationship building (neighbor to neighbor and resident-police) undertaken with genuine resident leadership and full partnership - Intensive code compliance assistance plus attention to eyesores that must receive compliance encouragement married to an unwillingness to abide continuation of non-compliance.	
Buffer Area	- The area that most immediately surrounds the target area. In Park Place that extends to Newport and 38th, the blocks between Debree and Colonial from 38th to 29th, and the area from 35th to 29th between Gosnold and Colonial. In Lamberts Point it is most blocks west of Bowdens Ferry	
What should occur in the Buffer Area	- The buffer area is a weaker area than the target area, but critical for overall neighborhood health. In general the housing stocks are less marketable, but not significantly so. The main issue is the target area has a significant number and concentration of residents whose day to day behaviors result in a marketable set of blocks; there is in other words minimal disorder. In the buffer area there is significant disorder (trash, noise, loitering, low levels of property upkeep). The disorder in the buffer areas has to be eliminated. When eliminated, two results will emerge: the target area will tip forward into a marketable calm where buyers and sellers will begin to be able to negotiate sales that result in equity, and the buffer area will enter into a new phase of its own calm where it will become a lower cost but marketable alternative to the target area, and over time will become just as strong, given on-going resident organizing and other activities. - Here in the buffer, the police focus must be to deliver constant and unrelenting pressure aimed at disrupting disorder, and this unrelenting pressure must be done in concert with a focus by zoning, code enforcement, solid waste, and the city attorney's office principally aimed at problem landlords.	2013-2020