



From: Park Place Civic League
606 W 29th St, Norfolk, VA 23508

Date: 4/14/2023

Dear Council Members Doyle and Royster,

The Park Place Civic League is requesting your support of city funding of the Park Place Visioning and Engagement Process (VEP) "Refresh."

Through a special collaboration between our neighborhood and our Ward 2 and 7 representatives, Park Place received city funding support to engage a consultant team to develop in partnership with residents a "health neighborhood" strategy. The VEP Strategy resulted in significant advancement for Park Place. There are indeed a growing mix of long-time residents, new residents (since the VEP), and businesses – neighbors – working together to manage Park Place on a day-to-day basis toward success outcomes where it makes sense to invest their time, energy, and financial resources at or above the market.

We strongly believe an update to the strategy will result in continued growth, development, and health for Park Place while strengthening further our neighbor-to-neighbor ownership of our community. The Broad Creek Refresh demonstrates the value proposition of updating neighborhood plans and strategies to current conditions.

We recommend you request at least \$200,000 in support of the VEP "Refresh," and we request the opportunity to co-develop language for an RFP as well as participate on the consultant selection team as was done successfully with the original RFP. Our goal is starting the "Refresh" process July 1, 2023.

Thank you for your continued support of Park Place as a diverse, healthy neighborhood of choice.

The Park Place Civic League Executive Board and Zoning and Improvement Committee cochaIRS on behalf of a supportive membership,

Dr. W. Anthony Hailey, President

Joseph M. Hamm, Vice President
Cochair, Zoning and Improvement Committee

Hunter Earley, Treasurer

Dr. Tenesha Bazemore, Secretary

Rodney Jordan
Cochair, Zoning and Improvement Committee